

# Round-up: from climate finance to falling growth

30 November 2021

Kevin Loane Charts editor



This month Fathom's economists looked at some of the thorny questions facing the world economy, including how the cost of tackling climate change should be split among countries, as well as rising inflation uncertainty and geopolitical tremors from China's rise. Read on for a round-up of some of the economic insights Fathom sent to clients in November, with topics including:

### Who should get climate aid?

Is inflation uncertainty reining in household spending?

How EU autonomy affects Sino-US tensions

Fertility and growth

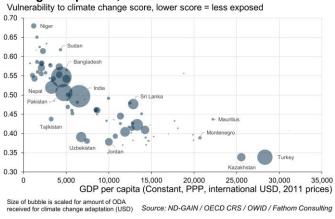
Who should get climate aid? (3 November 2021)

- The decarbonisation of developing countries will require significant amounts of climate finance UN estimates suggest that they will need up to \$300 billion per year by 2030 for climate adaptation alone
- This point was reiterated at COP26, when India's prime minister asked developed countries for \$1 trillion to help developing nations to make the transition.
- If global warming exceeds 1.5°C, which is seeming increasingly likely, the physical impacts of climate change are likely to leave the poorest countries, who have contributed least to the problem, most vulnerable (see chart below)
- There is a strong moral case that climate adaptation aid should be targeted towards the poorest countries, most exposed to climate change
- Moral arguments aside, it may be in advanced economies' interest to support adaptation and avoid the risks that climate change may bring. <u>A recent US government report</u> outlined the national security threat posed by the physical effects of intensifying climate change



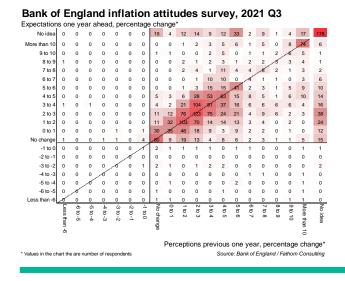


# Official development assistance on climate change adaptation, 2018



## Is inflation uncertainty reining in household spending? (10 November 2021)

- Individual households tend to expect that inflation will remain very close to what they perceive it to have been over the past year, according to the Bank of England's inflation attitudes survey
- The published median of expectations tends to rise because of an increase in the upside skew of responses, typically from respondents who expect prices to rise faster than 10% annually
- The most common response, however, is that households have 'no idea' about past or future inflation, represented by the 178 responses in the top right of the chart. In general, households have become less certain about the state of inflation as the COVID-19 pandemic has progressed
- This measure of inflation uncertainty also has a weak negative correlation with the change in UK consumer confidence, suggesting that households may hold off some expenditure until the inflation outlook is clearer



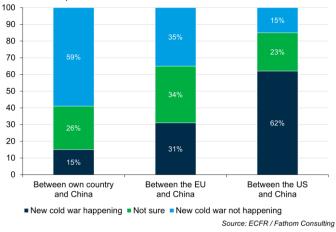




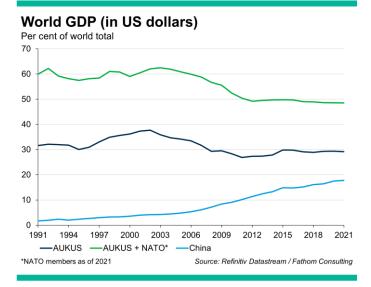
### How EU autonomy affects Sino-US tensions (17 November 2021)

• A large majority of EU residents believe that the US is in a new cold war with China, but that their own country is not

Europeans' opinions on whether there is a new cold war Per cent of respondents



- EU policy appears to reflect this grassroots view, with European leaders keen to preserve 'strategic autonomy' from the US in their relations with Beijing
- This degree of detachment by the EU may have played a role in the decision to supercede France in the AUKUS submarine agreement; but the AUKUS group's ability to bring economic pressure to bear is weaker than if the group had included EU NATO members



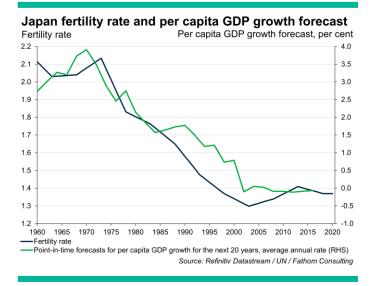
The upshot of EU autonomy is thus likely to be a less aggressive US posture towards China on economic issues than might otherwise have been the case, as taking unilateral action is more costly





#### Fertility and growth (24 November 2021)

- Expectations of weaker per capita income growth for the coming 20 years in Japan are associated with having fewer children: in this hypothesis, we have more children when we feel optimistic about the future
- Assuming this is more than just a spurious correlation, that demographic effect will tend to amplify the impact on GDP in total — a slowdown in per capita growth plus a reduction in the labour force
- Japan's historic experience is consistent with this hypothesis: and it looks like a similar effect might now be playing out in China, potentially aggravating the growth slowdown there in years to come



#### Chart authors: Helena Gough, Richard Blows, Kevin Loane, Erik Britton



Fathom Consulting 47 Bevenden Street London N1 6BH Tel: +44 (0)20 7796 9561



This newsletter is a confidential, copyright protected communication intended only for the person to whom it was originally sent. If received in error, please notify the sender and delete immediately. Its intended recipients may not make copies of this newsletter, or distribute it to third parties, without the written consent of Fathom Consulting.

Fathom Consulting is a trading name of Fathom Financial Consulting Limited, a company registered in England & Wales under the Companies Act, company number 04942817, © 2021

#### Regulatory Disclaimer

FFC LIMITED and all of its affiliates (henceforth FFC) do not conduct "investment research" as defined in the FCA Conduct of Business Sourcebook (COBS) section 12 nor do they provide "advice about securities" as defined in the Regulation of Investment Advisors by the U.S. SEC. FFC is not regulated by the SEC or by the FCA or by any other regulatory body.

This research report has not been prepared in accordance with legal requirements designed to promote the independence of investment research and is not subject to any prohibition on dealing ahead of the dissemination of investment research. Nonetheless, FFC has an internal policy that prohibits "front-running" and that is designed to minimize the risk of receiving or misusing confidential or potentially material non-public information. The views and conclusions expressed here may be changed without notice. FFC, its partners and employees make no representation about the completeness or accuracy of the data, calculations, information or opinions contained in this report. This report may not be copied, redistributed or reproduced in part or whole without FFC's express permission.

Information contained in this report or relied upon in its construction may previously have been disclosed under a consulting agreement with one or more clients. The prices of securities referred to in the report may rise or fall and past performance and forecasts should not be treated as a reliable indicator of future performance or results. This report is not directed to you if FFC is barred from doing business in your jurisdiction. Nor is it an offer or solicitation to buy or sell securities.

#### Analyst Certification

I Kevin Loane, the lead analyst, certify that the views expressed herein are mine and are clear, fair and not misleading at the time of publication. They have not been influenced by any relationship, either a personal relationship of mine or a relationship of the firm, to any entity described or referred to herein nor to any client of FFC nor has any inducement been received in relation to those views.

I further certify that in the preparation and publication of this report I have at all times followed all relevant FFC compliance protocols including those reasonably seeking to prevent the receipt or misuse of material non-public information.