

Marketing placement student job description

Job title:

Marketing Assistant (One-year placement)

The company

Fathom is a world-leading consultancy specialising in the global economy, financial markets and geopolitics. We provide independent, data-driven research and bespoke consultancy for clients in government, corporate and financial institutions, and policy groups. Our offices are in Hoxton in London, near Old Street tube station.

The company culture is intelligent and proactive, encouraging contribution to lively debates, yet relaxed, friendly and flexible, and allows a good work/life balance. To find out more, please visit our website: www.fathom-consulting.com/.

Job description:

The marketing assistant will be involved in all aspects of brand, marketing and PR for the company, working closely with the people responsible for both website & brand and PR & marketing.

Duties will include helping with the following:

- Marketing of reports and research; including the creation of website landing pages, newsletters, and campaigns
- Organising, promoting and running events; both in person and virtual
- Analysing website traffic, social media analytics, and research readership
- Creating and scheduling social media content
- Using our CRM to create reports on our clients and prospects

A background in economics or finance is not needed or expected, but a keen interest in marketing, brand building, and press relations is essential.

The candidate:

We are looking for someone with attention to detail, a creative eye, and an enthusiastic attitude. You should be studying for a bachelor's degree which includes a year's placement and be on track for a 2:1 or higher.

Skills:

Essential – Microsoft Office – Word, Excel, PowerPoint

Nice to have – knowledge of CRM (Microsoft Dynamics), Google Analytics, WordPress websites, Hootsuite, Adobe Illustrator and InDesign

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Salary:

£24,000 pa

Length of placement:

One year from Summer 2023.

Location:

Hybrid working: half at home, half in the office near Old Street.

Deadline for applications:

Friday 16 December 2022.

Virtual interviews will be held early in the New Year.

Apply by uploading a CV and cover letter [here](#).



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